

Growing with Stability

With China pledging to “maintain stability while seeking growth” as the economic focus for 2017, Jebsen Industrial as well keeps nurturing its core values and competencies while looking ahead for innovation and new business opportunities for us and our stakeholders.

For example, while we have grown long-term relationships through constant efforts in providing exceptional customer service such as in our 20 years of successful partnership with John Deere, we also cater to current needs and future opportunities through the introduction of new innovative products such as the Angenieux Type EZ cinematic lenses or the award-winning Building Integrated Photovoltaic glass from Onyx Solar which has just debuted in Hong Kong.

The global economy remains an uncertain factor, but we are prepared and committed to invest our best efforts in delivering value to our customers and partners and continuously moving forward towards success.

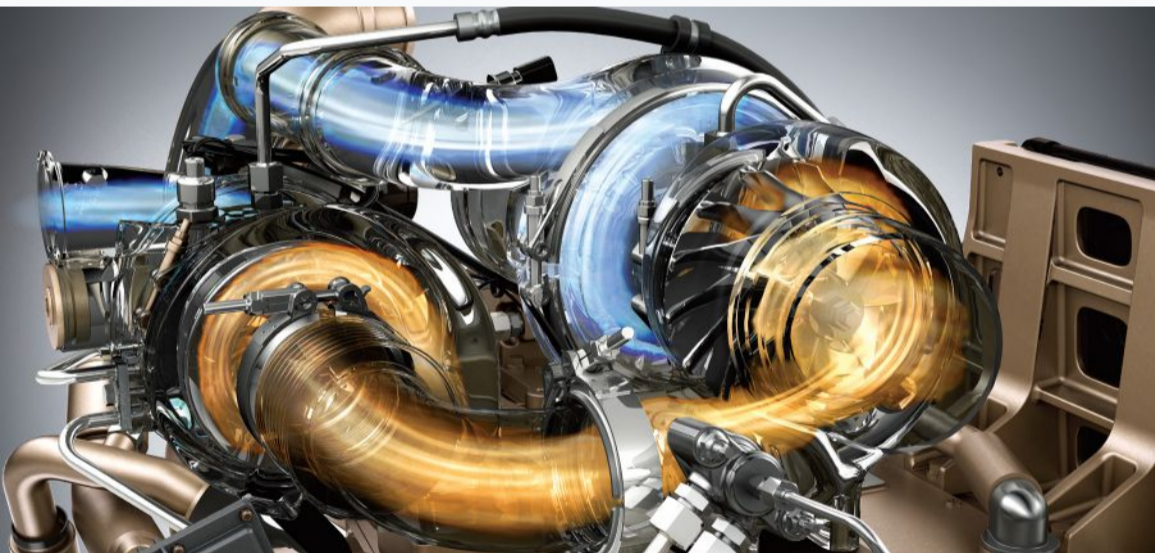


Maximilian von Stillfried
Managing Director, Jebsen Industrial



John Deere awards Jebsen Industrial in recognition of 20 years of successful partnership

John Deere recognizes Jebsen Industrial for 20 years of loyal service and outstanding achievements in the promotion of John Deere products in Greater China.



John Deere, the globally renowned manufacturer of agricultural, commercial, and consumer equipment and engines, has presented an award to Jebsen Industrial to recognise the team for their 20 years of commitment in representing John Deere's products in Greater China.

“We are very delighted and feel honored that John Deere has acknowledged our commitment in delivering their innovative technology to the Greater China market, and the achievements we have made in this industry. Our team will continue to put in our best effort in providing exceptional customer service to ensure that the relationship keeps growing in future,” said Ms Rachel Cheung, General Manager, Automation & Services, Jebsen Industrial.

“Throughout 20 years, Jebsen Industrial has always been a valuable partner to us. We are very pleased and grateful for their excellent support and remarkable capability in communicating our brand to the Greater China market,” said Lawrence Yap, Sales & Marketing Manager – Golf and Engine, John Deere Asia.

With 180 years of experience, John Deere is widely known for its advanced power diesel engine systems which offer exceptional power, performance, have a proven record of emission reduction, best-in-class fuel economy and rugged durability – all being essential features in today's business environment. Jebsen Industrial supplies and fully supports John Deere diesel engines for industrial use, marine applications and generator sets.

The first Angenieux Type EZ-1 zoom lens in Asia

Jebsen Industrial's JCineCast receives the first Asia delivery of the new Angenieux Type EZ-1 zoom lenses

With Angenieux Type EZ-1 zoom lenses now starting to be delivered worldwide, Jebsen Industrial's JCineCast has received the first Asia delivery of the Angenieux Type EZ-1 S35 and the EZ-1 S35/VistaVision to be presented to the first two EZ customers in China and Korea via YingyinDian.com and SAMA, respectively.

The delivery of the two EZ-1 zoom lenses is in line with the original delivery schedule and delivery will gradually increase in the coming months. The delivery of Angenieux Type EZ-2 lenses is estimated to start in early August.

The Angenieux Type EZ Series features two new fast and light weight zooms, with both lenses allowing the rear lens group to be exchanged between S35mm (up to 30mm image diagonal), and VistaVision format (up to 46mm image diagonal). The Type EZ lenses are one of the fastest zooms in the industry with an open aperture of F1.9 or T2. When converting the image circle between S35 & VistaVision. Integrated with an innovative modular design (Interchangeable Rear Optics IRO technology™) to cover S35mm and larger image formats for cine and broadcast productions, the Type EZ series will address the requirements of independent videographers and cinematographers who are seeking for cost efficient tools that



enable professional cinematic expressions.

The launch of the new Type EZ Series is a collaborative effort by Jebsen Industrial, Thales Angenieux, a world-renowned manufacturer of premium quality cinematography zoom lenses, and Band Pro Film & Digital Inc., a US-based global company specializing in products and solutions for professional filmmakers and videographers, to meet the current market demand of an affordable run-and-gun shooting combined with high optical quality solutions.

Successful showcase of Onyx Solar BIPV solution at the FuturArc Forum 2017

Jebsen Building Products completes a successful exhibition as the most visited booth by unveiling the award-winning Building Integrated Photovoltaic (BIPV) solution from Onyx Solar for the first time in Hong Kong at the FuturArc Forum 2017.



Debuting the globally renowned and award-winning BIPV solution by Onyx Solar in Hong Kong, Jebsen Industrial's Building Products marks a highlight of the FuturArc Forum on 25 April 2017 in Hong Kong, a one-day conference which attracted over 150 Green building experts from a wide range of professional, academic and industry backgrounds to discuss about how sustainable architecture and Green building could mitigate the impact on the built environment.

In the exhibition section showcasing leading innovations and energy efficient building materials, designs and achievements in Green technology, Onyx Solar's BIPV glass attracted a remarkable number of visitors to the Jebsen Industrial booth. It generates free, clean, solar power-based electricity for buildings while providing thermal and acoustical insulation, day lighting and sun control, and being 100% customizable in size, color and shape to allow freedom in architectural design without compromising on aesthetic elements.

Aligning with one of Jebsen Industrial's business focusses on benefiting the society with green solutions to contribute to a sustainable environment and people's well-being, the renewable energy solution by Onyx Solar marks a valuable extension to the Building Products' integrated portfolio of green decorative and architectural building solutions. Paired with the local market expertise from Jebsen Industrial's Building Products team, the energy solution will set a new standard of sustainability to Hong Kong's building and construction sector.

Onyx Solar's BIPV glass is exclusively available in Hong Kong through Jebsen Industrial.

Jebsen Industrial whets customer appetites with a host of new products at Food Ingredients China 2017

From April 24 to 26, the annual Food Ingredients China (FIC 2017) was held at the National Exhibition and Convention Centre in Shanghai. Jebsen Industrial, in collaboration with many world-renowned food ingredients brands, presented a suite of imported functional ingredients and food solutions — and showcased its capacity for innovation.

Jebsen Industrial Managing Director Maximilian von Stillfried said: "Innovation is part of the Jebsen Industrial DNA. This is particularly important when we serve the rapidly changing food and beverage industry. When consumers are constantly on the lookout for new products and manufacturers need to stay close to their customers and keep up with changing their needs, not all companies have the resources and expertise to support them. That's where we add value."

"We are much more than a marketing and distribution agency. We are a business partner to our customers and their customers, and we take a long-term view of their success. In the food and beverage industry, Jebsen Industrial uses its capacity for innovation to thoroughly understand the needs of customers and provide value-added services. With our expertise in food technology and deep industry insights, we partner our customers to co-create innovative food solutions that is welcomed by the market," said Mr von Stillfried.

Aligned with its value proposition for the food industry, Jebsen Industrial's participation at FIC 2017 was themed "Tasty and Healthy!" — both are regarded as essential factors for the modern consumer. Its booth sported a clean and simple design, dressed in the Jebsen Industrial corporate blue and white, reinforcing the company's stable, reliable image.

Whether visitors were keen on yeast beta glucan or natural spices, natural colouring or probiotics, emulsifiers, fish oil, gum arabic, dietary fibre, inulin, wheat protein, sweeteners, modified starch, gelatin, collagen, fruit and vegetable powder or even natural seasoning, monoglycerides or anti-caking agents, they certainly enjoyed a tasty and healthy experience at the Jebsen Industrial booth.



Upcoming Events

You are welcome to visit us at these coming events! For more information, email us at indenquiry@jebsen.com.

Healthplex Expo 2017 / Natural & Nutraceutical Products China 2017
June 20-22, 2017

Shanghai New International Expo Centre | Booth E7D03
Brand Highlights: ABAC, Oryza, Syral, Weishardt

BIRTV 2017
August 23-26, 2017

China International Exhibition Center | Booth 8B10
Brand Highlights: Angenieux, ARRI, Cooke, Panther, Phantom, RED, Schneider, Tiffen, Zeiss

China Dairy 2017
August 25-27, 2017

Inner Mongolia International Convention and Exhibition Center
Brand Highlights: BelleSalud, Oryza, Nexira, Sensus, Syral, WeiWanjia


About Jebsen Industrial

Recognised as industry pioneer and leader, Jebsen Industrial partners with B2B companies to build and grow sustainable business in and through Asia. As part of the Jebsen Group founded in 1895, it serves as trusted partner, advisor and consultant to both foreign and local partners and customers, delivering premium technology and solutions to the market for various industries such as Manufacturing Automation & Optimisation, Building & Construction, Cinematic & Broadcasting, Clean Oil, Food Ingredients, Nutrition & Health as well as Petrochemicals.

Contact us!

 www.jebsenindustrial.com

 indenquiry@jebsen.com

 Hong Kong (852) 2923 8826
China (86) 400 995 9033

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